**Is Your Audience Interested in Your Message?   
Using Adult Learning Theories to Design More effective Presentations**

**Resources & References**

***Resources:***

**YouTube & Beyond**

There’s a clip on **YouTube** for everything. Seeing is better than talking.

**TED Talks** – why are they interesting? They are focused. The speaker takes only as along as they take, then quit. [www.TED.com](http://www.TED.com) Look for Derek Sivers, in 3min., 10 sec. on leadership & how to start a movement. Or Malcolm Gladwell on spaghetti sauce.

A search for **PowerPoint Presentation** brings up The Gettysburg PowerPoint Presentation by Abe Lincoln. <http://www.norvig.com/Gettysburg/index.htm>

**Writings about Adult Learning:**

* Lindeman
  + Lindeman, E. (1989). [originally published 1926]. [*The Meaning of Adult Education*](http://umemphis.bncollege.com/webapp/wcs/stores/servlet/MEANING_OF_ADULT_EDUCATION/BNCB_TextbookDetailView?catalogId=10001&storeId=15060&langId=-1&productId=500000108476&sectionId=42285472&partNumber=MBS_232747&item=Y&displayStoreId=15060)*.* Norman, OK: Oklahoma Research Center for Continuing Professional and Higher Education.
* Knowles
  + Knowles, MS. *The modern practice of adult education: from pedagogy to andragogy.* 1980. Association Press; Chicago: Follett.
* Perry/Belenky
  + <http://www.cse.buffalo.edu/~rapaport/perry.positions.html>
  + Belenky, M. F., Clinchy, B. M., Goldberger, N. R., and Tarule, J. M. 1997. *Women's ways of knowing: The development of self, voice and mind. Tenth anniversary edition*. New York: Basic Books
* Gardner
  + Gardner, H. *Intelligence Reframed: Multiple Intelligences for the 21st Century.* 2000. New York: Basic Books

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Dunlap, Joanna C., and Patrick R. Lowenthal. “Situational Qualities Exhibited by Exceptional Presenters.” (Research Bulletin). Boulder, CO: EDUCAUSE Center for Applied Research, October 18, 2011, available from http://www.educause.edu/ecar.

Baumgartner, L.  (2001). Four adult development theories and their implications for practice.  *Focus on Basics, 5*.

Caffarella, R. and Baumgartner, L. (2006). *Learning in adulthood: A comprehensive guide (3rd ed.)* San Francisco: Jossey-Bass.

Kilgore, D.  (2001). Critical and postmodern perspectives on adult learning.  *New Directions for Adult and Continuing Education*, 89, 53-61.

Kolb, DA (1984): Experiential learning: experience as the source of  
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Lange, E.  (2004). Transformative and Restorative Learning:  A vital dialectic for sustainable societies.  *Adult Education Quarterly, 54*(2), 121-39.

Marsick, V.  & Watkins, K.  (2001). Informal and incidental learning.  *New Directions for Adult and Continuing Education, 89*, 25-34.

Merriam, S.  (2001). Andragogy and Self-Directed Learning: Pillars of adult learning theory.  *New Directions for Adult and Continuing Education, 89, 3-13.* (*source for Knowles quote and description on poster*)

Mullins Nelson, B. (2008). *Discovering and appreciating diversity through experiential education*. NSEE Quarterly, 33(1).

Rachal, J.  (2002). Andragogy's detectives:  A critique of the present and a proposal for the future.  *Adult Education Quarterly, 52(3),* 210-227.